

FUTURITY NOW!

But my mind was too confused to attend to it, so with a kind of madness growing upon me, I flung myself into futurity.

H.G. Wells, 1895

2010 – a year synonymous with past images of the future. Much of 20th century society strove to depict 2010 as a shining example of a future framed by technological progress and social harmony.

But as 2010 arrives it is clear that global society is neither the utopia nor the dystopia traditionally presented in the fictions, architectures and theories of the future. Rather we have entered an era beyond futurist rhetoric, interwoven with the unstable and complex web of economic, political and cultural systems dependent on being perceived as ‘future worthy’ without having been there yet. With the ubiquity of digital systems, communications mobility and social media firmly entrenched as an intrinsic part of our cultural code, we see that what we used to think of as the future has caught up to us ... and is experiencing an identity crisis.

Futurity examines what qualities we attribute to our understanding of the ‘future’ as a conditional and creative enterprise. FUTURITY NOW! invites you to create new templates for the future and ask not what the future has in store for us, but what is it that we have in store for the future?

Das Jahr 2010 steht für die Bilder, die sich die Vergangenheit von der Zukunft gemacht hat. Das ganze 20. Jahrhundert hindurch stellten Schriftsteller und Vordenker das Jahr 2010 als das leuchtende Beispiel einer Zukunft dar, die von technischem Fortschritt und sozialer Harmonie geprägt sein würde.

Aber nun ist 2010 Heute und es ist deutlich geworden, dass die Weltgesellschaft weder die Utopie noch die Anti-Utopie ist, die üblicherweise in diesen Zukunftsfiktionen, -architekturen und -theorien gezeichnet wurde. Stattdessen befinden wir uns in einer Zeit jenseits futurisierender Rhetoriken, jedoch geprägt von einem Netz aus wirtschaftlichen, politischen und kulturellen Systemen, die unbedingt ‚zukunftstauglich‘ wirken müssen, auch wenn dies unmöglich abzuschätzen ist.

Durch die Allgegenwärtigkeit digitaler Praxis und sozialer Medien, die als wesentlicher Teil unseres Lebens fest in unserem kulturellen Code verwurzelt sind, haben wir uns in unseren eigenen Zukunftsvorstellungen verfangen – und damit erlebt selbst die Zukunft nun eine Identitätskrise.

Futurity – Zukünftigkeit – ist ein Konzept, das untersucht, was ‚Zukunft‘ als bedingendes und kreatives Vorhaben sein kann. Das Motto FUTURITY NOW! ist eine Einladung neue Zukunftsmodelle zu bilden, bei denen es nicht darum geht, was die Zukunft für uns bereit hält, sondern was wir für die Zukunft bereit halten.

TRANSMEDIALE SATELLITE EVENT OPENINGS

14 Jan
19:00 Schering Stiftung: Agnes Meyer-Brandis, *Wolken-Kern-Scanner*

16 Jan
19:00 Art Claims Impulse: *Reflective Interventions*

28 Jan
18:00 CTM Opening: Performance: Raphaël Isdant – *A Battre*

29 Jan
19:00 S-Bahnhof Potsdamer Platz: Graham Smith *INTERSECTION*
19:00 substitut: *Esquisses*
19:00 The Future Gallery:
Better Brain: Projected Manifestations of Futurity

30 Jan (Long Night of the Museums)
16:00 Instituto Cervantes: Félix Luque Sánchez – *Chapter I: The Discovery*
17:00 .CHB: [The User] – *Coincidence Engines 1 & 2*

16:00 [DAM]Berlin: *Game!*
19:00 Galerie ZERO: *Hybrid Frequencies*

1 Feb
10:00 Marshall McLuhan Salon: Graham Smith – *INTERSECTION II*
17:00 c-base: *PHUTURITY NOW!*
19:00 Landesvertretung NRW: *new talents – biennale köln*

2 Feb
9:00 Deutsches Technikmuseum – IT and Media Art

TRANSMEDIALE OPENING, TUESDAY, 2 FEB

17:45 Auditorium doors open

18:00 Opening HKW Auditorium
Dr. Bernd Scherer, Director of the House of World Cultures
Hortensia Völckers, Artistic Director of the German Federal Cultural Foundation
Stephen Kovats, Artistic Director, transmediale
Prof. Dr. Herbert W. Franke, artist and writer

19:00 Performance, HKW Terrasse / Tiergarten Carillon
Charlemagne Palestine – *Tintinnabulations For Tomorrow and Tomorrow*

Yvette Mattern – *From One to Many – Laser installation 'switch on'*

20:00 Exhibition opens
Future Obscura

20:30 Performances, HKW Café Stage
Benjamin Laurent Aman
aaajiao

WEDNESDAY, 3 FEB

11:00 11:30 12:00 12:30 13:00 13:30 14:00 14:30 15:00 15:30 16:00 16:30 17:00 17:30 18:00 18:30 19:00 19:30 20:00 20:30 21:00 21:30 22:00 22:30

AUDITORIUM

PATTERN RECOGNITION
test pattern by R. Ikeda
Materia Obscura by
J. Reble & T. Köner, p. 57

THEATERSAAL

MEDIA PERSONIFICATIONS
works by E. Pong, D. Campbell
and others, p. 40

INNER WARS
works by B. Melhus, D. Gagnon
and others, p. 41

SALON / K1

**PRICE AND VALUE
OF CULTURAL WORK**
J. Stapleton, K. Rich, I-Wei Li,
B. Gottlieb, D. Kleiner, p. 22

PHUTURAMA
S. Gaycken, C. Heller, H. Logemann, N. Dološ, M. Khaimzon,
H.W. Franke, O. Handlos, A. N. Shapiro, p. 23

SALON / K2

THE BASIS OF FREE CULTURE
M. Thorne
(workshop for registered participants), p. 34

Café Stage

LANDSCAPE No.2
M. Fritsch, S. Inao,
M. Brosolo p. 56

CL LOOP
P. Lang
p. 56

Foyers

WiFi CAMERA
A. Somlai-Fischer, B. Sjolén
(workshop for registered participants)
p. 36

EXHIBITION

FUTURE OBSCURA (open from 10:00)
p. 65

OTHER SPACES

ARTVERTISER
Guided Tour
p. 75

GALLERY TALK
F. L. Sanchez
Instituto Cervantes
p. 95

MARSHALL MCLUHAN LECTURE
Graham Smith
Canadian Embassy
p. 96

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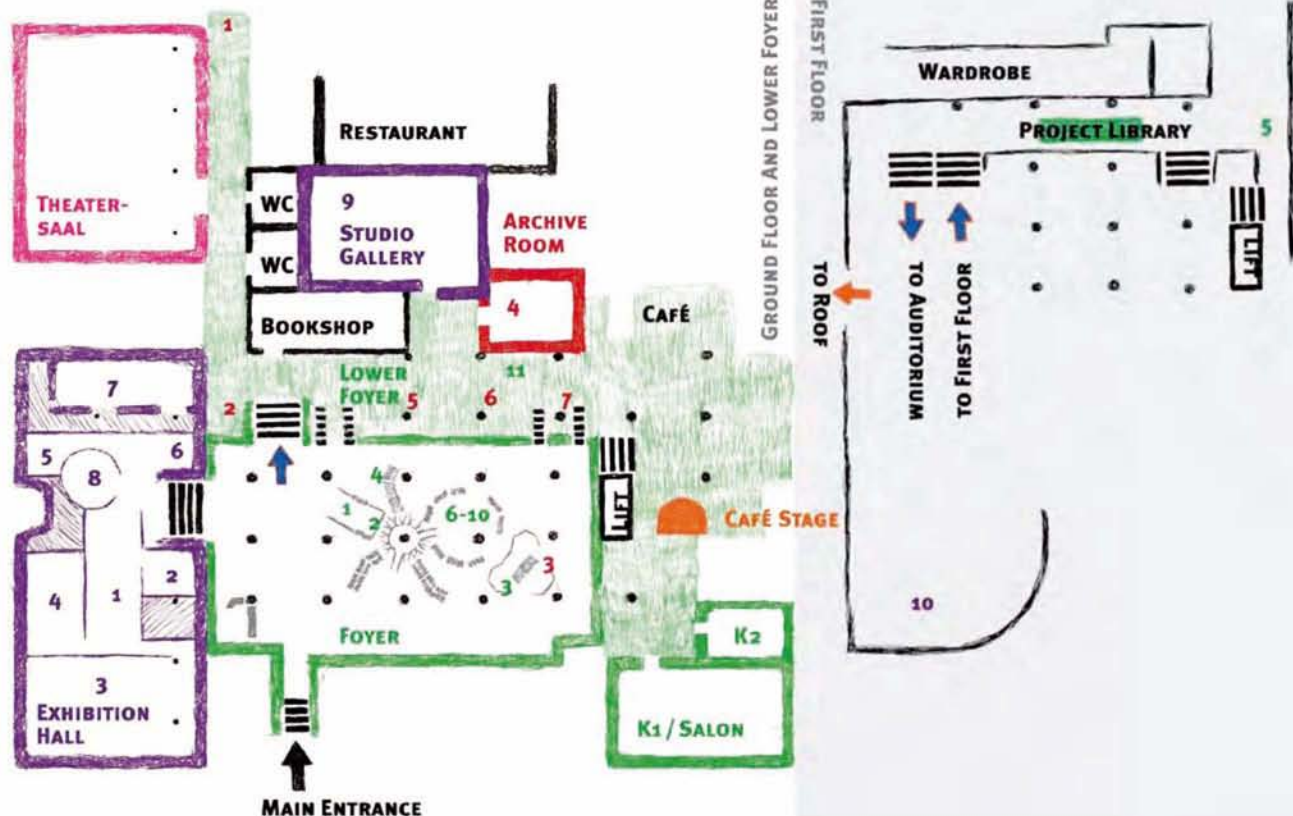
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AUDITORIUM	<p><u>KEYNOTE</u> R. Barbrook p. 16</p> <p><u>THE FUTURITY LONG CONVERSATION</u> D. Hemment, J. Finer, A. Cameron, K. Rinaldo, D. Kera, W. Neidich, G. Giannachi, S. Benford, J. Loizeau, T. Scholz, D. Link, M. Kuzmanovic, J. Oliver, T. Edler, R. Debatty, S. Neiman, J. Tang, A. N. Shapiro, Jaromil, G. H. Iskandar, N. Triscott, C. Christov-Bakargiev, p. 16</p>	
THEATERSAAL	<p><u>LONG DISTANCE TRANSFERS</u> works by K. Mirza & B. Butler, A. Rasdjarmrearnsook and others, p. 44</p> <p><u>STUDIES IN LIGHT AND SPACE</u> works by A. Meyer-Brandis, P. Medvedev, and others, p. 45</p>	
SALON / K1	<p><u>FORMS OF CULTURAL ORGANISATION</u> B. van Heur, M. Tazeoglu, T. Scholz, M. Liebe, A. Kalandides, p. 26</p> <p><u>WHICH ORGANISATION ARE YOU SHOOTING THE FILM FOR?</u> D. Mende, NCS, S. Choi, p. 26</p>	
SALON / K2	<p><u>CREATIVE BUSINESS MODELS</u> S. Pop (<i>workshop for to registered participants</i>) p. 35</p>	
CAFÉ STAGE	<p><u>THE LONG CONVERSION</u> performance by Sosolimited, p. 59</p>	
FOYERS		<p><u>FUTURES EXCHANGE</u> E. Kagel, K. Rich, B. Gottlieb, I-Wei Li, F.A.T. Lab, p. 30</p>
EXHIBITION	<p><u>FUTURE OBSCURA</u> (open from 10:00) p. 65</p>	
OTHER SPACES	<p><u>VILÉM FLUSSER ARCHIV</u></p>	<p><u>SPECTRAL CONTINUUM BERLIN 2010</u> C. Palestine Französischer Dom, p.59</p>

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AUDITORIUM	MATINÉE <u>DER SCHWEIGENDE STERN</u> works by K. Maetzig, p. 48	<u>LIQUID DEMOCRACIES</u> T. Terranova, M. Pasquinelli, S. Lambert, S. Lobo, p. 20	<u>MYTHS OF THE NEAR FUTURE</u> performances by FM3_Zhang, Feng Mengbo, aaajiao, p. 63
THEATERSAAL		<u>THE SUCCESSION OF THE FUTURE</u> works by K. Stoyanov, Lui Wei p. 49	<u>HYPNO MEDIA</u> works by A. Helmcke, eteam, M. Kreißler & M. Conrath, p. 50
SALON / K1	<u>INVISIBLE CITIES</u> V. Kuni, J.v.Bismarck, M. Howse, J. Oliver, A. Somlai-Fischer, p. 28	<u>THE CULTURAL ENTERPRISE OF THE FUTURE</u> E. Kagel, M. Kasprzak, Li Zhenhua, p. 28	
SALON / K2			
CAFÉ STAGE			<u>EARTS SHOWCASE</u> p. 63
FOYERS			<u>DI BEN HUANG</u> p. 63
EXHIBITION	FUTURE OBSCURA (open from 10:00) p. 65		
OTHER SPACES			



EXHIBITION FUTURE OBSCURA

- 1 Paparazzi Bots – Ken Rinaldo
- 2 Artvertiser – Julian Oliver
- 3 data.tron [3 SXGA version] – Ryoji Ikeda
- 4 Parallel Image – Gebhard Sengmüller
- 5 Optofonica Capsule – TeZ
- 6 The Invisible Stain – Alice Miceli
- 7 Inverted Cone – Julien Maire
- 8 The Space Beyond Me – Julius von Bismarck
- 9 White Noise – Žilvinas Kempinas
- 10 Panoramic Wifi Camera – Adam Somlai-Fischer, Bengt Sjöblén, Usman Haque

SALON – FUTURES EXCHANGE

- 1 Feral Trade Café – Kate Rich
- 2 Free Culture Incubator Info
- 3 FuckGoogle – F.A.T. Lab
- 4 Default to Public: Tweetscreen – Jens Wunderling
- 5 Longplayer – Jem Finer
- 6 Wifi Camera Workshop – Adam Somlai-Fischer, Bengt Sjöblén
- 7 VALUÉS – I-Wei Li
- 8 Manifest Utopia – Laboratoire Deberlinisation
- 9 Artzilla – Tobias Leingruber
- 10 Media Facades Festival Europe 2010 – Susa Pop
- 11 Intersection (excerpt) – Graham Smith

TRANSMEDIALE AWARD

- 1 Bicycle Built for Two Thousand – Aaron Koblin, Daniel Massey
- 2 Carnivorous Domestic Entertainment Robots – Auger-Loizeau & Zivanovic
- 3 F.A.T. – Free Art and Technology Lab
- 4 Buscando al Sr. Goodbar (Remix) – Michelle Teran
- 5 Artificial Moon (Documentation) – Wang Yuyang
- 6 Coincidence Engines I & II (Documentation) – [The User]
- 7 Chapter I: The Discovery (Documentation) – Félix Luque Sánchez